WORLD AFFAIRS COUNCIL
OF GREATER HOUSTON
Global Perspectives, *Local* Conversations



SPONSORSHIP

OPPORTUNITIES

2026

(713)522-7811

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Global Affairs & U.S. Foreign Policy Institute

Sponsorship starting at: $10,000

The Institute is an excellent opportunity to gain a more comprehensive grasp of the world as it is today, and what factors will shape it in the years ahead. The Institute offers a dynamic learning experience designed to enhance and develop key competencies specific to global understanding for careers in international business, government, international NGO's & non-profits, global risk analysis, and other fields impacted by world events.

Learn from guest speakers who bring real world experience to the classroom. Some past speakers have been: FBI agents, CIA analysts, ambassadors & diplomats, journalists, cybersecurity experts and news correspondents.

50+
2026 Expected Participants

300+
Institute Graduates









Global Young Professionals

Sponsorship starting at : $10,000

Empowering the next generation of leaders, the Global Young Professionals (GYP) is dedicated to fostering a vibrant community of ambitious individuals passionate about global affairs, cultural exploration and meaningful connections through events that promote dialogue, understanding and collaboration.

Programs

Culinary Passport - Explore other cultures through food and networking.

Global Minds - Engage with speaker and network with likeminded people.

20+
Countries Explored

200+
Young Professionals Connected









Global Energy Summit

Sponsorship starting at: $10,000

The Global Energy Summit explores the complexities of the energy transition amidst global challenges, the urgency of establishing an equitable energy system, and the ever-evolving energy landscape.

The summit provides a space to connect with expert in the industry, thought leaders, while learning about the future of global energy.

Past Speakers

- Cristina Saenz de Santa Maria - **COO, DNV Maritime.**
- Gretchen Watkins – **CEO of Shell**
- Anniken Ramerg Krutnes – **Former Ambassador of Denmark to the U.S.**

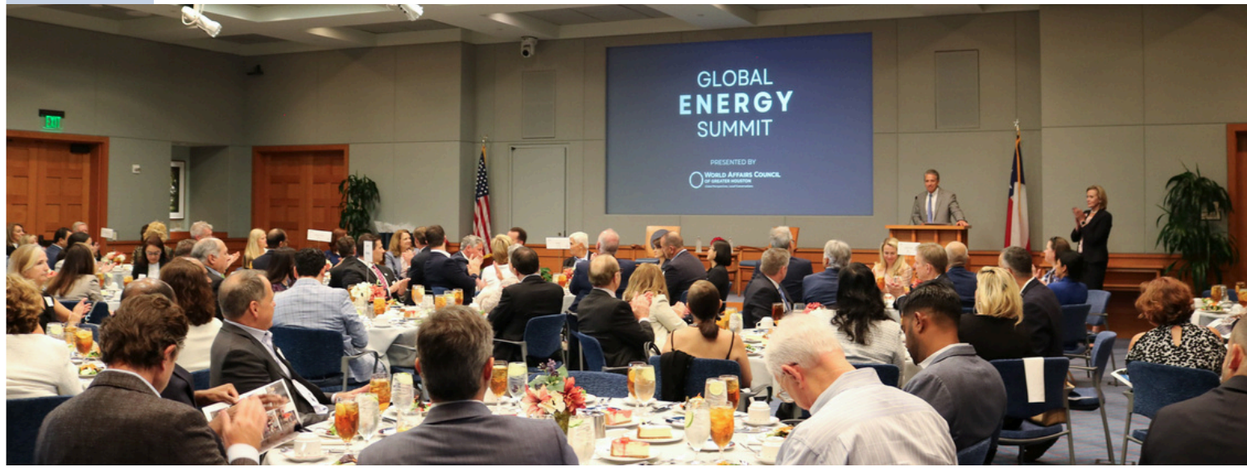
200+

Expected Participants









Past Sponsors

DNV

HOUSTON AIRPORTS

SIEMENS

Youth Diplomacy Forum

Sponsorship starting at : $10,000

From expert panels and large-scale diplomatic simulations to continuing education for educators, the Youth Diplomacy Forum creates a space for students and educators to learn about and practice diplomacy in one of the world's most global cities.

Designed exclusively for high school students and educators, the Youth Diplomacy Forum is a transformative experience that features a unique opportunity to engage with diplomats, subject experts, and industry leaders while participating in illuminating activities that allow students and educators to engage deeply with key international issues.

200+

Expected Participants

20+

Schools Involved

Past Sponsor

HESS

Educational Sponsor









Jesse H. Jones Awards Luncheon

Sponsorship starting at: $10,000

Gathering global leaders in education, business, finance and world affairs, the Jesse H. Jones Award Luncheon recognizes a distinguished group of individuals for their international impact, exceptional leadership, and outstanding contributions to Houston's international spirit.

Past Speakers:

- **George W. Bush** - 43rd President of the USA.
- **Kevin McCarthy -** 55th Speaker of the US House of Representatives.
- **Lt. General H.R McMaster -** 26th US National Security Advisor.

International Citizen of the Past Years

- Mark Lashier - CEO of **Phillips 66**
- Linda DuCharme - President of **ExxonMobil**.
- Michael Wirth - CEO of **Chevron**

Past Sponsors







600+
Expected Participants

20+
Companies Involved

25+
People Recognized



Military Appreciation Day

Sponsorship starting at : $10,000

The Military Appreciation Program is designed to honor and recognize the unwavering service and sacrifice of active-duty military personnel, veterans, and their families. This event brings together community leaders, local businesses, and veterans' organizations to express gratitude for the military's indispensable contributions to national security and freedom.

Past Speaker

- **NICK LAVERY** - Active-duty Green Beret. (Silver Star, three Purple Hearts, two Bronze Stars, Bronze Star with “V” for valor, the Special Operations Command Excalibur Award, and many more.)







150+

Expected Participants



Past Sponsor

OIL STATES

Academic WorldQuest

Sponsorship starting at : $10,000

Academic WorldQuest is a fast-paced, team-based competition for high school students to tests their knowledge of global issues, international affairs, geography, history, and culture.

The winners from the local competition get a full travel scholarship to represent Houston at the national Academic WorldQuest competition.

Past Winner High Schools:

- Carnegie Vanguard HS
- Caney Creek HS
- Episcopal HS
- Stephen F. Austin HS







250+

Expected Participants

25+

Schools Involved



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International Women's Day Symposium

Sponsorship starting at: $10,000

Professional development program for all career minded individuals with the focus on L.E.A.D. (Leadership, Empowerment, Achievement and Diversity) and featuring a pinnacle line up of presenters offering impactful dialogue followed by champagne reception in an atmosphere advantageous to meaningful networking and building long lasting relationships.

This event aims to elevate the importance of women in the workplace and leadership.

Top 20 most **influential** speakers of the year, from HTX.

Past Sponsors

slb aws DNV J.P.Morgan +







200+

Expected Participants



Global Houston Model United Nations

Sponsorship starting at : $10,000

Houston’s largest learning based conference focuses on global diplomacy, research acquisition and skill development. Students represent nations around the world in United Nations committees like the UN Security Council and UN Refugee Agency. Through coalition building, cooperation, and debate, students find solutions to some of the world’s most pressing issues.

In 2025, over 800 students served through the Conference and its Support programing. GHMUN is the second largest Model UN Conference in Houston.







400+

Expected Participants

30+

Schools Involved



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Houston’s Annual Global Gala

Sponsorship starting at: $10,000

The International Gala presents an exclusive opportunity to engage with Houston's most influential diplomatic, business, and industry leaders for meaningful connections all while supporting educational initiatives that cultivate international understanding in the next generation of global citizens.

450+

Consulates Participants

300+

Expected Participants

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TotalEnergies

RICE

GARNIER THIEBAUT USA

Coca-Cola SOUTHWEST BEVERAGES

+









World Affairs Council Merit Badges University

Sponsorship starting at : $10,000

Scouting Merit Badges are classes designed to improve civic engagement, arm Scouts with global awareness, and create well-rounded Scouts. Utilizing the Council's expertise in globally focused education, merit badge classes on topics like community, communication, citizenship, and more. (Provided with Scouting America)

Badges provided:

- World citizen
- Citizenship in the World
- Citizenship in the Nation
- Citizenship in the Community
- Communication
- Personal Management
- Sustainability
- Energy
- American Cultures







200+
Expected Participants

30+
Participant Troops



Sponsor

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Global Scholars Academy

Sponsorship starting at: $10,000

Summer international affairs week-long program designed for high school students who are interested in world affairs, international business, diplomacy, foreign policy and more. The curated curriculum provides an overview of the most complex global issues.

Skills Developed:

- Communications
- Global Consciousness,
- Public Speaking,
- Diplomatic negotiation,
- Policymaking,







100+
Expected Participants

400+
GSA Graduates

45+
Schools Involved



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Thank you to our 2025 event sponsors.

YOU made it possible!











































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LET'S MAKE THIS YEAR THE LEARNING YEAR

2026



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