



**International Emergency and Development Aid (IEDA Relief) Inc.**

10103 Fondren Rd, Suite #435

Houston, TEXAS 77096 USA

Phone: 713-774-2522/Fax: 713-774-2529

Email: [Info@iedarelief.org](mailto:Info@iedarelief.org)

International Emergency and Development Aid (IEDA Relief) is a Not-for-Profit organization, 501(c)3 Tax-exempt Headquartered in Houston, Texas, USA with office in Brussels, Belgium (IEDA Relief Belgium) and global operations in few countries around the globe providing Humanitarian/Relief and Development Services. IEDA Relief is an emerging organization committed to taking the most effective, flexible and innovative approaches to Humanitarian and development work. Our mission is to alleviate the suffering of vulnerable people tackling the underlying causes of poverty so that they can become self-sufficient and achieve their full potential. Since 2008, IEDA Relief has worked in 12 countries with an \$80M investment over 260 projects helping people as they transition to longer-term development. Our staff focus on marginalized people, as well as internally displaced persons and refugees. We have facilitated and delivered the key components of support and coupled activities with community capacity building to develop a local voice, ownership, and technical capability for communities to support their transition to longer-term sustainability. Why IEDA Relief? We know communities – we do not just say it, we practice it. We are working intimately with communities from Day One. For us, it does not make sense to work in communities without understanding them and learning from them – their people, their needs, what drives them, social structures, cultural practices, and interactions. When the situation calls, we work quickly so that we do not lose time further down the road when problems arise. During this worldwide Pandemic of Covid-19, IEDA Relief picked up the call and is responding to feeding the 1<sup>st</sup> Responders by raising funds and receiving in-kind donations.

## Be a Part of the IEDA Relief Team!

Globally, volunteers and interns (many of which are locally recruited) play a vital role in IEDA Relief's programs and operations. Volunteers and interns from diverse backgrounds dedicate their time and skills to work directly with program beneficiaries, develop IEDA Relief's organizational capacities, help with IEDA Relief events and fundraisers, and take part in emergency response missions in the critical days and months following a conflict or natural disaster.

IEDA Relief actively recruits volunteers and interns for specific postings (see below), and also accepts applications on a rolling basis. Prospective interns must be currently enrolled in or recent graduates of an undergraduate or graduate educational institution; internships are generally unpaid unless special arrangements are made with your academic institution.

View the opportunities posted below for specific internships and volunteer openings.

**Depending on the needs of the office and an individual's level of experience, examples of volunteer/intern duties include:**

- Short- and long-term program assistance to educate, mentor, and otherwise provide support to refugees, asylum seekers, immigrants and other vulnerable populations of all ages
- Assisting IEDA Relief staff with program data entry, monitoring and evaluation, reporting/translation and website updates
- Assisting with IEDA Relief events, (social) media campaigns, and fundraisers
- Conducting research and producing proposals regarding potential new IEDA Relief programs and/or solutions to help meet organizational objectives
- Providing specific skills and/or expertise in finance, marketing and media, HR, emergency management, IT, or other areas of specialization to add to IEDA Relief's programs and organizational capabilities

[Apply Today!](#)

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If you are interested in becoming an IEDA Relief volunteer or intern, please email your resume/CV to [volunteer@iedarelief.org](mailto:volunteer@iedarelief.org). Please note only applicants that state their availability will be considered. In the subject line of your email, specify position and location where you want to serve.

## Social Media Coordinator Job Description

The Social Media Coordinator will create and maintain a strong online presence for IEDA Relief. You will implement online marketing strategies through various social media accounts. You will develop original content and suggest creative ways to attract more donors and promote our brand. You should be able to increase web traffic and donor engagement metrics aligned with broader marketing strategies.

### Responsibilities

- Research audience preferences and discover current trends
- Create engaging text, image and video content
- Design posts to sustain readers' curiosity and create buzz around new programs, projects, or campaigns promoting the agency
- Measure web traffic and monitor Search Engine Optimization (SEO)
- Stay up-to-date with changes in all social platforms ensuring maximum effectiveness, i.e., Facebook, Twitter, and others
- Works cross functionally to ensure social media goals align with company goals
- Train co-workers to use social media in a cohesive and beneficial way
- Facilitate online conversations with customers and respond to queries by ensuring donor or customer satisfaction by responding to any complaints, questions and comments left on the agency's social media pages in a timely and appropriate manner.
- Report on online review and feedback from customers and donors
- Develop an optimal posting schedule, considering web traffic and customer and donor engagement metrics
- Continuously monitors site analytics to see what types of content followers respond to the most and adjust the strategy accordingly
- Oversee social media accounts' layout
- Suggest new ways to attract prospective customers and donors through promotions or other
- \*The company reserves the right to add or change duties at any time.

**Qualifications:** Bachelor's Degree in Marketing, Communications, or related field; 2-3 years of related experience

### Skills

- Excellent verbal and written communication
- Social Perceptiveness
- Judgement and decision making
- Critical thinking
- Coordination
- Monitoring
- Persuasion
- Active learning

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