

Bringing the World to Houston

2018 ANNUAL
REPORT



**WORLD AFFAIRS COUNCIL
OF GREATER HOUSTON**
Global Perspectives, Local Conversations



LETTER FROM THE EXECUTIVE DIRECTOR

Dear friends,

As we reflect on 2018, it is increasingly evident that as a nation and as a world, we need more global understanding. Helping shape this knowledge, I'm proud that the World Affairs Council of Greater Houston has contributed to this effort.

This year we presented over 150 programs on topics of global interest to over 11,000 Houstonians with an outstanding roster of speakers, such as James Clapper, former Director of National Intelligence, former Secretary of State Madeleine Albright, and retired Four-Star General Stanley McChrystal.

Additionally, we established Student World Affairs Councils in 24 Houston area high schools, expanded our global understanding by visiting seven countries, and increased our general and corporate membership. We were also honored to recognize Halliburton's CEO, Jeff Miller, with the International Citizen of the Year Award, and were thrilled to have the World Series-winning owner of the Houston Astros, Jim Crane, speak as the keynote speaker at the Jesse H. Jones Awards Luncheon.

Global awareness is about facilitating educational experiences that allow us to appreciate diverse perspectives, understand the connections they have to the wider world, and effectively communicate and collaborate across cultures and countries. The World Affairs Council of Greater Houston is committed to excellence in global understanding, and we deeply value our members and partners.

With appreciation,



Maryanne Maldonado
Executive Director



ABOUT US

The World Affairs Council of Greater Houston is a 501(c)3 not-for-profit organization funded by individual and corporate members.

The Council has provided programming to Houstonians since 1969 and is one of the largest public forums in Houston.

The mission of the World Affairs Council of Greater Houston is to ***promote understanding of the world,*** its people, politics, economies and cultures, and to enable the Greater Houston community to better understand its role and ***participate more effectively in a global world.***

PILLARS OF SERVICE



Education



Programs



Travel

Top: Ricardo Hausmann is interviewed by Telemundo moments before speaking at The Westin in west Houston.

Middle: Bob Spitz takes the audience on a journey through Ronald Reagan's life by sharing what he learned in his more than five years of research into President Reagan's life.

Bottom: Astros Owner, Jim Crane, speaks at the 20th Annual Jesse H. Jones Award Luncheon at The Post Oak Hotel.



EDUCATION

Engage the Present, Impact the Future

The World Affairs Council's International Education Department connects students to global leaders and provides them the opportunity to become culturally sensitive, globally competent citizens. In addition, we offer teachers personal and professional development opportunities, including workshops and international travel.



OUTREACH - 2018

3,000
Students

300
Educators

40
Schools

8
Districts

24
SWAC
Chapters

9
University
Partners

*To shape the students of
Greater Houston today
into the global leaders of
tomorrow.*

Left Top: Student World Affairs Council (SWAC) students meet President and CEO of Halliburton, Jeff Miller, at the Jones Award Luncheon.

Middle: SWAC presidents, vice-presidents, and faculty sponsors attend the Fall SWAC Kick-Off at Houston Community College's Central Campus.

Bottom: Clements High School, the winning team of the 2018 Academic WorldQuest, poses with their trophy. Four representatives from the winning team will compete in the national competition held each year in Washington, D.C.

Right: Memorial High School student, Emily Yu, asks the President and CEO of Halliburton, Jeff Miller, a question after the Jones Award Luncheon.

STUDENT PROGRAMS

Student World Affairs Council Program AKA "SWAC"

Each month, students are provided with discussion modules to lead their SWAC Chapter meetings. These modules supplement their school curriculum on current international affairs.

Additionally, SWAC students and Faculty Sponsors are invited to attend a wide range of the Council's luncheon and evening programs, which provide them the opportunity to meet prominent global leaders.

2018 SWAC Modules

- The Struggle of Women in India
- Persecution in Myanmar
- Erdogan's Turkey
- The Catalan Question
- Sports & Diplomacy
- A Prince's Vision
- Mexican Elections
- The State Department
- Qatar
- Global Energy Demand
- Japan-U.S. Relations
- NATO

Academic WorldQuest

This international trivia competition held each spring allows Greater Houston high schoolers to compete for the chance to participate in the World Affairs Councils of America's national competition in Washington D.C. Congratulations to our 2018 champions, Clements High School!

Council Internships

Students from high school through graduate school, as well as recent graduates, are eligible for internships during the Council's Spring, Summer and Fall sessions.



SWAC HIGH SCHOOL CHAPTERS

Angleton Christian
Bellaire
Clements
Cristo Rey Jesuit College Preparatory
Elsik Ninth Grade Center
Episcopal
First Baptist Academy
Houston Academy for International Studies
Houston Bay Area
Int'l Leadership of Texas: Katy-Westpark
Int'l Leadership of Texas: Windmill Lakes Orem

Katy
Kingwood
Lutheran South Academy
Memorial
Northside
Sharpstown International
Silsbee
Stephen F. Austin
Strake Jesuit College Preparatory
Stratford
The Awty International School
Waller
William B. Travis

EDUCATOR PROGRAMS

Travel Opportunities

WAC's Education Department provides study tours each year, often with the support of our corporate partners or through the Fund for Teachers organization. In 2018, Council educators attended a study tour to Montreal and Quebec City thanks to a generous sponsorship from Schlumberger.

Previous destinations include: Colombia, Vietnam & Cambodia, Ethiopia, Turkey, Saudi Arabia and Cuba.

Global Perspectives Educator Workshops

These in-depth workshops include expert speakers on a wide variety of international issues and regions. Six hours of professional development are provided for attending and discounted registration costs are available for WAC educator members.

In 2018, the Council led two educator workshops on Colombia and Francophone Canada with the support of the Federal Reserve Bank of Dallas – Houston Branch.



EDUCATIONAL PARTNERS

Anadarko Petroleum Corporation
Apergy
Asia Society Texas Center
Federal Reserve Bank of Dallas
Houston Community College
Mayer Brown
Rice University's School of Social Sciences
Schlumberger
University of Houston
University of St. Thomas

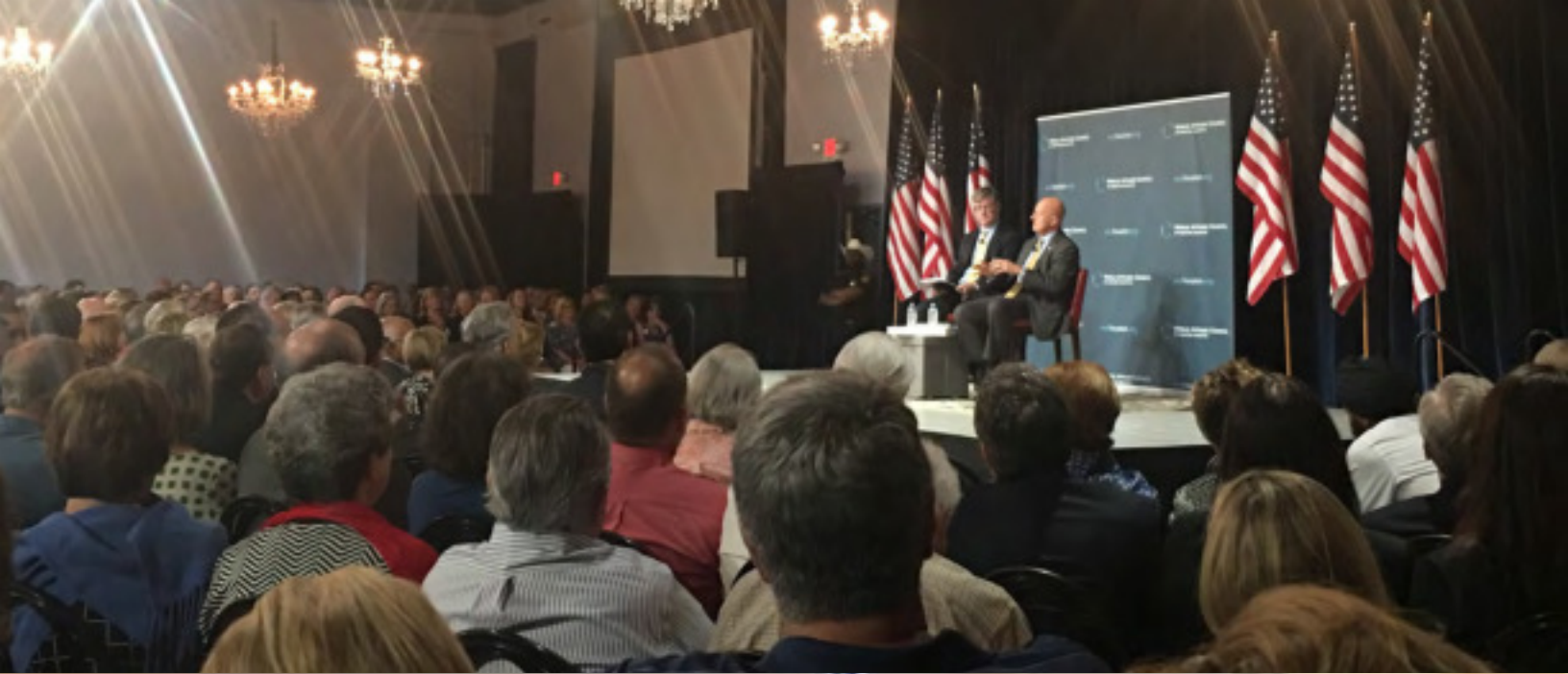
Left Top: Northside High School students pose for a quick photo at the Federal Reserve Bank where they heard Ireland's Ambassador to the U.S., Daniel Mulhall, speak about Ireland and Brexit.

Second: High school students Claire Betzer and Trey Zanutto are pictured here with Director of Education, Dr. Amanda Rico. Claire and Trey served as the first high school interns at the Council.

Bottom: Students compete in an international trivia competition, Academic WorldQuest, at St. John's School.

Right Top: Educators explore Montreal, Canada, on a study tour. They later use what they learned to create lesson plans to teach their students about the region they visited as well as to implement new ideas into their classrooms. One unique feature of the Canada study tour was the opportunity to learn about the French-Canadian school system, which varies greatly from the system in the U.S.

Bottom: Representatives from the International Leadership of Texas Schools smile before a SWAC event.



PROGRAMS

The Council organizes expert-led lectures, panel discussions, luncheons, trivia nights, film screenings, and networking events.



Left Top: Former FBI Special Agent, Clint Watts, speaks on “Messing with the Enemy: Surviving in a Social Media World of Hackers, Terrorists, Russians, and Fake News”.

Middle: Former Director of National Intelligence, James Clapper, speaks on “Facts and Fears: Hard Truths from a Life in Intelligence.”

Bottom: Business Journalist and author, Bethany McLean, shares her research on “Saudi America: The Truth About Fracking and How It’s Changing the World.”

Right Top: Retired Four-Star General, Stanley McChrystal, shares his experiences and insight into leadership.

Bottom: The expert panel on “A New Agenda & Bipartisanship for the Americas & the U.S.” includes (left to right) Marco A. Fernández, Christopher Sabatini, and former Colombian Foreign Minister Carolina Barco.

2018 SUMMARY

158 **11,587**
Events Registrants

55 Evening Programs

10 Luncheons

15 Community Events

10 The Woodlands Series

21 Travel Sessions

29 Education Events

Council Cabinet

Cabinet members enjoy private dinners or receptions with high-level speakers, priority seating, and host receptions.

18 **111**
Receptions Cabinet Memberships



FEATURED SPEAKERS & TOPICS

Aisha Ahmad

Director of the Islam and Global Affairs Initiative
Jihad & Co.: Black Markets and Islamist Power

Madeleine Albright

64th Secretary of State
An Evening with Secretary Madeleine Albright on Bipartisanship & Foreign Policy

Michael Beschloss

Author and NBC News Presidential Historian
Presidents of War

James Clapper

Former Director of National Intelligence
Facts and Fears: Hard Truths from a Life in Intelligence

Ricardo Hausmann

Director of the Center for International Development, Harvard University
The Venezuela Crisis & the Road Ahead

James Kirchick

Visiting Fellow, Brookings Institute
The End of Europe: Dictators, Demagogues and the Coming Dark Age

General Stanley McChrystal

Fmr. Commander Joint Special Operations Command
Leaders: Myth and Reality

Bethany McLean

Business Journalist & Author
Saudi America: The Realities of Fracking and How It's Changing the World

Rob Mosbacher, Jr.

Former President of OPIC
U.S. vs. China and the Competition for Investment & Leadership in the Developing World

Ben Rhodes

Former Deputy National Security Advisor
The World As It Is: A Memoir of the Obama White House

Jeremi Suri

Presidential Historian
Why the History of the Presidency Matters in the Age of Trump

Clint Watts

Former FBI Special Agent
Messing With The Enemy: Surviving in a Social Media World of Hackers, Terrorists, Russians, and Fake News

WORLDQUEST

INTERNATIONAL TRIVIA COMPETITION

First Place - Space Force, Schlumberger

Second Place - Paleo Pundits, Houston Museum of Natural Science

Third Place - ExxonMobil

Best Team Name - Beto & Ted's Excellent Adventure Mentors





JONES AWARD

Since 1998, the World Affairs Council of Greater Houston honors a business or public leader who, in the spirit of Jesse and Mary Gibbs Jones, contributes to the international spirit of the region.

In 2018, the Council recognized Jeff Miller, President and CEO of Halliburton, as the International Citizen of the Year (top). The luncheon was attended by 633 guests.

In addition to Miller's remarks, Houston Astros Owner, Jim Crane, was interviewed by Arne Johnson, Chairman of the World Affairs Council of Greater Houston's Board of Directors, about his experiences, his companies, and his team.



SPONSORS

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Deloitte
DESCH
Halliburton
Unimin
Wildhorse Resources Development

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Deep Gulf Energy
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ExxonMobil
HESS Corporation

Hilcorp Energy Company
Hogan Lovells US
Jones Day
McMurrey Investment Advisors
Murphy Oil Corporation
Norton Rose Fulbright
Occidental Petroleum
Reed Smith
RSM US
Southwestern Energy
Terra Energy Partners
The Aga Khan Council for the Southwestern US
Transocean
Tudor, Pickering, Holt & Co.
US Silica
Warren CAT

Media Partner

Houston Business Journal

Supporting Organizations

Greater Houston Partnership
Hart Energy
King & Spalding
Petroleum Equipment & Services Association
Pink Petro



TRAVEL

The Council specializes in small group travel of 10 - 20 travelers, exploring locations chosen for their geopolitical interest and providing a unique travel experience that exceeds the opportunities available to most tourists.

8 Trips **94** Travelers **17** Countries

ARGENTINA

KAZAKHSTAN

TURKMENISTAN

BELARUS

KYRGYZSTAN

URUGUAY

CAMBODIA

LAOS

USA (D.C.)

CHILE

POLAND

UZBEKISTAN

IRAN

RUSSIA

VIETNAM

ISRAEL

TANZANIA

"Having the additional meetings with local dignitaries greatly enhanced the cultural exchange and educational value of the entire experience."

– Israel Traveler

"So many positive surprises in old Soviet-era countries, with the Eastern European perspective of WWII history and delicious gourmet restaurants in Poland... you had to be there!!!!"

- Belarus, Poland, Russia (Kaliningrad) Traveler

"Amazing access. This is why I came."

– Washington, D.C. Traveler

"Excellent. Methodically planned as each day built on what we did the day before. Excellent tour guide and driver!" – Israel Traveler

Top: While traveling through Uzbekistan, our members visit Registan Square. Their trip also included Turkmenistan, Kazakhstan, and Kyrgyzstan.

Middle: A traveler enjoys the scenic Sea of Galilee while on the Israel trip. This trip was planned to visit the country while it celebrated its 70th year of independence and allowed the travelers to gain insight and understanding of the country's history, conflicts, and politics, in addition to its scenic landscapes.

Bottom: On the Council's Southeast Asia trip through Vietnam, Laos, and Cambodia, our travelers visit the famous Angkor Wat temple complex in Cambodia.



MEMBERSHIP

Membership with the Council provides year-long access and discounts to our programming; lectures, film screenings, networking events, WorldQuest trivia night, as well as travel with the Council.



Left Top: Veterans and students listen alongside our members at our event with General Stanley McChrystal.

Middle: Ben Rhodes signs books for members following an event at Amegy Bank Tower.

Bottom: Students involved in UH's Venezuelan Student Union attend a Young Professionals event at RSM US LLP.

Right Top: The "Paleo Pundits" enjoy our annual WorldQuest trivia competition. In 2018, they won second place.

Right Bottom: Council Cabinet members listen to Clint Watts during the private reception following the event. Our Cabinet level members enjoy private receptions and dinners with our distinguished speakers as a part of their membership.

2018 SUMMARY*

826 Individual

533 Couple & Family

89 Supporting & Patron

111 Council Cabinet

In August 2018, the Council announced its new membership structure. In response to the needs of our members, membership is now offered in both one and two year durations. Additional levels for seniors, couples, and larger families have been added.

*Above, the new and old structures are combined into their umbrella categories during the transitional year of the new structure.



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Akin Gump Strauss Hauer & Feld
Anadarko
Apergy
Baker Hughes, a GE Company
BP America Inc.
Chevron
ConocoPhillips
DNV GL
DX Service Company
EnerVest
Ernst & Young
ExxonMobil
Federal Reserve Bank

Haynes and Boone
Hogan Lovells US
Houston Airport System
KPMG
Mayer Brown
McGriff, Seibels & Williams of TX
Norton Rose Fulbright
PwC
RSM US
Schlumberger
Texas Children's Hospital
Transocean
Western Gas Partners

PARTNERSHIPS

A.D. Players Theatre
Akin Gump Strauss Hauer & Feld
Amegy Bank Tower
American Jewish Council
Apergy
Asia Society Texas Center
Baker McKenzie
Brazos Bookstore
Bush Library Foundation
Cadence Bank
Center for a New American Security
Chevron
Colombia Texas Chamber of Commerce
Council on Foreign Relations
Doctors Without Borders
El Venezolano Newspaper
Energy Institute High School
Federal Reserve Bank of Dallas, Houston Branch
Global Americans
Greater Houston Partnership
Greater Houston Women's Chamber of Commerce
Hart Energy
Holocaust Museum Houston
Houston Advanced Research Center (HARC)
Houston Business Journal
Houston Committee on Foreign Relations
Houston Community College
Houston Independent School District
Houston Museum of Natural Science
Houston Polo Club
King & Spalding
Literal Magazine

Lone Star College
Lone Star Veterans Association
MATCH
Mayer Brown
Petroleum Equipment & Services Association
Pink Petro
Plan Pais
Rice University Cinema
RSM US
Russian Cultural Center
Sam Houston State University
St. John's School
Texas A&M Bush School of Government
Texas Young Professionals
The Baker Institute for Public Policy
The Ballroom at Bayou Place
The Houston Seminar
The Junior League
The McChrystal Group
The Museum of Fine Arts, Houston
United Airlines
United Nations Association - Houston
United Way of Greater Houston
University of Houston
University of Houston - Clear Lake
University of Houston - Downtown
University of Houston - Victoria
University of St. Thomas
Venezuelan Student Union of UH
YAZDA
Zadok Jewelers

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Amanda Rico
Director of Education



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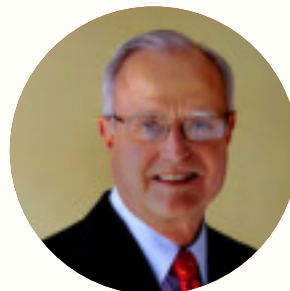
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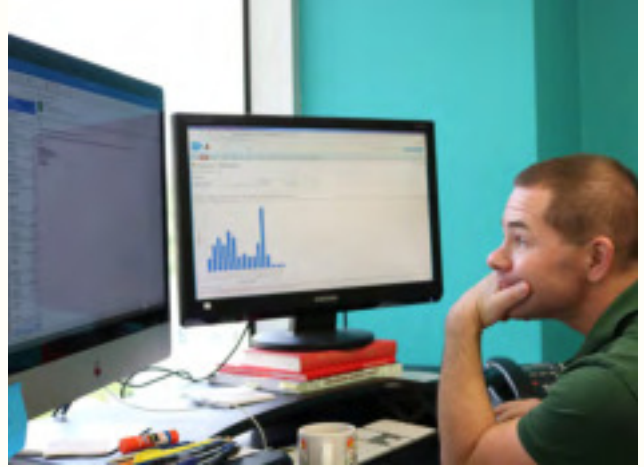


Christopher Ashby
Ambassador in Residence

2018 INTERNS

SPRING

Mac Garvin, University of Houston - *Travel*
Sam Gonzales, University of Houston - *Education*
Basmah Ghauri, Rice University MGA - *Programs*
Emma Glen, University of Houston - *Marketing*
Hannah Hoskins, Texas A&M University - *Travel*
Rebecca Hentges, University of Houston - *Education*
Jahnara Khan, Prairie View A&M University - *Development*
Lisa Menda, University of Houston - *Marketing*
Ahmad Sayyar, University of Houston - *Marketing*
Alexander Zaibaq, University of Houston - *Programs*



SUMMER

Hasan Abassi, *Volunteer*
Amanda Andrade, University of St. Andrews, UK - *Travel*
Claire Betzer, Sharpstown International Studies School - *Education*
Gabriella Cova, Northeastern University - *Travel*
Seann DSouza, Seven Lakes High School - *Volunteer*
Maria Guarache, University of the Andes - *Programs*
Leticia Robledo, Bryn Mawr College - *Education*
Alexander Zaibaq, University of Houston - *Membership*
Treyton Zanutto, Stephen F. Austin High School - *Education*
Evan Godnich, Kinkaid High School - *Volunteer*



FALL

Candace Caskey, University of Houston - *Education*
Ines Esponda, University of Houston - *Development, Travel*
Matt Garry, Texas A&M University - *Marketing*
Robin Hahm, Rice University MGA - *Education*
Elena Komiya, Rice University - *Travel*
Jake Stefano, Rice University MGA - *Membership*
Johnny Zapata, University of Houston - *Membership*



SPECIAL THANKS

Dina Alsowayel
Michael Ard
Rudeina Baasiri
Shari Balouchi
Mustapha Beydoun
John Breed
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Bob Charlet
Tony Chase
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Consulate General of Qatar in Houston
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Charles Dove
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Mike Osborne
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Tony Payan
Martha Rocks
Christopher Sabatini
Chris Schaefer
Chris Schilling
Laura Schilling
Jo Sherwood
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Diana Untermeyer
Bill Vaughan
Agnete Vaughan
D'Anna Wade
Mary Waldman
Nathan Waldman
Coleen Webb
Paul Williams
Fadi Yacob
Alexander Zaibaq
Ben Zimmer
Zachary Zwald

Top: Membership intern, Jake Stefano, prepares a report.

Middle: Student interns help high school students enter a raffle before Academic WorldQuest.

Bottom: Membership manager, Jahan Jafarpour, and two-time intern, Alexander Zaibaq, welcome guests to the Jones Award Luncheon.



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